

STARLITES

BASKETBALL CLUB





ABOUT STARLITES BASKETBALL CLUB

ROOTED IN COMMUNITY SINCE 1995

Our History

Founded in 1995, Starlites Basketball Club has grown into a leader in grassroots and mini-basketball in Malta, nurturing talent at every level.

Volunteer-Driven

Run by a dedicated voluntary committee, our club is built on passion, commitment, and a shared vision for the sport and community.

OUR MISSION & VALUES

BUILDING CHAMPIONS ON AND OFF THE COURT

Active Lifestyles

We promote physical activity and healthy living for players of all ages and abilities.

Skill Development

Expert coaching drives growth, confidence, and excellence on and off the court.

Holistic Youth Growth

We nurture the whole player: Character, discipline, and teamwork beyond basketball.

Core Values

Commitment
Teamwork
Discipline
Fun





Active Players

200+ active players including 120+ academy members and 65+ senior players competing at all levels.



SCALE, REACH & IMPACT

THE CLUB BY THE NUMBERS

Competitive Squads

16 squads across male and female categories, from youth divisions to senior 1st divisions.



Community Reach

500+ family members engaged and 2,000+ passionate supporters.

2nd most followed Maltese basketball club on social media.



CHAMPIONSHIP CULTURE

WINNING ON EVERY LEVEL

Starlites Basketball Club has built a proud tradition of competitive excellence.

Our youth divisions have claimed multiple titles including U14, U16, U19, and U23 championships.

8
TIMES

U14

9
TIMES

U16

5
TIMES

U19

9
TIMES

U23

1
TIME

AMATEUR

8
TIMES

SENIORS



*including both male and female categories

BEYOND THE COURT, INTO THE COMMUNITY

Family & Community

500+ family members engaged
2,000+ passionate supporters backing
Starlites every season.



Our Social Presence

@StarlitesNaxxarBasketballClub on
Facebook & Instagram.

Thousands of engaged followers
and growing.



COMMUNITY AND DIGITAL REACH

SPONSORSHIP OPPORTUNITIES

WAYS TO PARTNER WITH US

Kit & Equipment Branding

Your logo on team kits, training gear, and equipment across all 16 squads.

Team Branding

Represent a category by adding your brand to the team name:
Starlites _____

Event Sponsorship

Brand visibility at tournaments, league games, and club events throughout the season.

Digital Promotion

Reach thousands via social media, website features, and targeted digital campaigns.





BENEFITS FOR OUR SPONSORS

WHY PARTNER WITH US?

Exposure & Custom Packages

Maximum visibility through competitive games, events, and digital channels.

Tailored partnership packages designed to meet your marketing goals.

Community & Brand Value

Reach 2,000+ passionate supporters and 500+ engaged families.

Associate your brand with health, youth development, and teamwork.



TOGETHER, WE CAN BUILD CHAMPIONS ON AND OFF THE COURT.



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WE WELCOME YOU TO THE STARLITES FAMILY!